



Exhibition fee

*The exhibition fee will be charged based on the date of the receipt of the application form.

	Space Only		Package A type		Package B type
Date	On or before Nov. 28, 2014	Nov. 29, 2014 to Jan. 16, 2015	On or before Nov. 28, 2014	Nov. 29, 2014 to Jan. 16, 2015	Until Jan. 16, 2015
Fee	237,600 JPY	259,200 JPY	291,600 JPY	324,000 JPY	108,000 JPY

* Invoices will be sent once applications have been received.

(8% tax included)

Space only

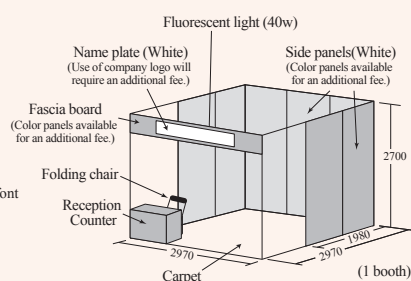
- 1 booth=9.0m² (W3.0m×D3.0m)
- *Does not include panels, carpets or electrical supplies.

Package A type

- 1 booth=9.0m² (W3.0m×D3.0m×H2.7m)
- The cost of Package A includes the cost for installation & dismantling of the booth as shown below and the construction of fundamental electricity.

Items

- Wall panel (White)
- Carpet
- Folding chair×1
- Electric Supply (100v/1kw) with 2 outlets
- Name plate (White) *Black font
- Reception Counter×1
- Fluorescent light (40w)×1



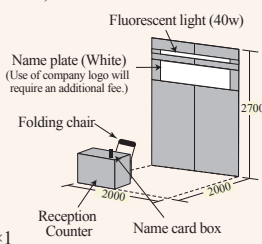
Package B type

- Only 1 booth per company is available.
- 1 booth=4.0m² (W2.0m×D2.0m×H2.7m)

Items

- Wall panel (White)
- Name plate (White) *Black font
- Reception Counter×1
- Folding chair×1
- Name card box
- Fluorescent light (40w)×1

- *Electric supply not included.
- *No panel to sperate neighboring booths.

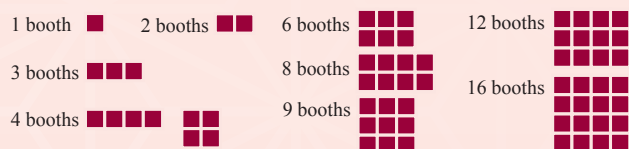


How to apply

Send the completed application form to the Secretariat below:

CITE Japan Secretariat c/o ICS Convention Design, Inc.
 Chiyoda Bldg., 1-5-18 Sarugakucho, Chiyoda-ku, Tokyo 101-8449, JAPAN
 Tel: +81-3-3219-3647 Fax: +81-3-3219-3628 E-mail: cite@ics-inc.co.jp

Available booth types



Application rules

- 5 booths are NOT acceptable
- In case of more than 5 booths, prime number of booths will NOT be accepted (ex. 7, 11, 13 booths)
- In case of more than 6 booths, single row booths will NOT be accepted.
- If you need more than 16 booths, please contact the Secretariat.
- In principle, no changes in booth types will be allowed.

Deadline for application: Friday, January 16, 2015

* Please note that if the number of applications should reach the planned number, no further applications will be accepted, even if it is received before the deadline.

Booth allocation

The booth allocation will be decided by the organizer. The floor plan will be noticed to the exhibitors in February, 2015.

* The organizer reserves the right to alter floor plan or booth location even after the announcement of floor plan.

Reduction in space / Cancellation

In principle, applications cannot be cancelled after the Application Form is submitted. Only when the Organizer deems it unavoidable will cancellations or reduction be accepted.

* All cancellations of participation or any reduction in booth space should be made to the organizer in writing, specifying the reason.

In such cases, the following cancellation fee will be incurred based on the date written notice is received:

On or before January 16, 2015	50% of the exhibition fee
On or after January 17, 2015	100% of the exhibition fee

Notes

- Detailed information for exhibiting, such as the schedule of construction, exhibition rules and the rental furniture will be notified in the 'Exhibitor's Manual' to be available in February, 2015.
- Overseas exhibitors who require a VISA must make arrangements on their own for obtaining the VISA by preparing the required documents, including an invitation letter and a letter of guarantee. Please note that the organizer will NOT issue such documents for any reason.
- If you have an agent / representative in Japan, please let us know when you apply.



CITE Japan 2015 Organizing Committee

Chairman Katsuo Kawashima HOSHI CORPORATION	Vice Chairman Kazuhiro Nishikata POLA CHEMICAL INDUSTRIES, INC.	Vice Chairman Masayoshi Ohira SHIBAHASHI CHEMIFA CO., LTD.
Committee Members Ryuji Akatsuka Croda Japan K. K.	Yukihiro Kembo IWASE COSFA CO., LTD.	Katsunori Ooe IWAKI & CO., LTD.
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Atsuyuki Fujimaki NIKKO CHEMICALS CO.,LTD.	Kiyoshi Komori KEAI CHEMICAL CO.,LTD	Etsuji Shiomi MANDOM CORPORATION
Motoi Hayase Kanebo Cosmetics Inc.	Fumiaki Matsuzaki SHISEIDO CO., LTD.	Hiroshi Shiroshita Oppen Cosmetics Co., Ltd.
Takuji Hirano MATSUMOTO TRADING CO., LTD	Kunihiro Miyamoto NIPPON MENARD COSMETIC CO.,LTD.	Hiroshi Sonohara Kao Corporation
Taka Ikeda IKEDA CORPORATION	Yasuo Nagahara Lion Co.	Kazuyuki Takagi Mizuho Industrial Co.,Ltd.
Kunihiko Inamura IKEDA CORPORATION	Iwakazu Nakae NOEVIR CO., LTD.	Tomoyuki Tamura Osakasasaki Chemical Co., Ltd
Kazuhiro Ishida KOSÉ Corporation	Takuya Nogami NARIS COSMETICS CO., LTD	Koichi Ueda Toyo Beauty Co., Ltd.
Hiromichi Itoh KOTOBUKI CHEMICAL CO., LTD.	Koichi Nomura POLA CHEMICAL INDUSTRIES, INC.	Hirokazu Yoshimi KIMURA SANGYO Co.,Ltd.
Yoshinori Iwase IWASE COSFA CO., LTD.	Tetsuya Noro MIKIMOTO PHARMACEUTICAL CO., LTD.	Masato Yoshioka SEIWA SUPPLY CO., LTD.

Inquiry

NEXT STEP FOR COSMETIC INGREDIENTS & TECHNOLOGY
CITE JAPAN 2015
 THE WORLDWIDE NEW TREND
 The 7th Cosmetic Ingredients & Technology Exhibition Japan

CITE Japan Secretariat
 c/o ICS Convention Design, Inc.
 Chiyoda Bldg., 1-5-18 Sarugakucho, Chiyoda-ku, Tokyo 101-8449, JAPAN
 Tel: +81-3-3219-3647 Fax: +81-3-3219-3628 E-mail: cite@ics-inc.co.jp

www.citejapan.info



NEXT STEP FOR COSMETIC INGREDIENTS & TECHNOLOGY

CITE JAPAN 2015

THE WORLDWIDE NEW TREND

..... The 7th Cosmetic Ingredients & Technology Exhibition Japan

Date | **June 3 (Wed.) ▶ 5 (Fri.) 2015** Venue | **PACIFICO YOKOHAMA**

Organized by : Federation of Japanese Cosmetic Ingredients Associations
 Co-Organized by : The Society of Cosmetic Chemists of Japan (SCCJ)
 Supported by : Japanese Cosmetic Industry Association / The Cosmetic Goods Association of Japan

photo: Bridal cosmetic set/ Razor Box and Razors, Edo period, POLA Research Institute of Beauty and Culture, etc.



The 7th Cosmetic Ingredients & Technology Exhibition Japan

CITE Japan 2015 Welcome Message

Thank you very much for your understanding and support of the activities of the Federation of Japanese Cosmetic Ingredients Associations.

The Cosmetic Ingredients and Technology Exhibition Japan (CITE Japan), is now being held for the 7th time as the largest biennial event organized by our Federation, and the name CITE Japan has become well established. CITE Japan has grown larger each time as a venue for exhibitions and technical announcements on the diverse ingredients, technologies and services related to cosmetics, and for meetings between exhibitors who are mostly suppliers and cosmetics manufacturers and other users. As demonstrated by the steady increase in the number of exhibitors and participants from overseas, CITE Japan has gained recognition as a global exhibition.

Under the theme “Next Step for Cosmetic Ingredients & Technology,” CITE Japan 2015 is an ideal opportunity, where all the industries related to cosmetics gather at one location, for announcing the cutting-edge ingredients and technologies of Japan’s cosmetic industries to the world. Thank you very much for your dynamic activities, exhibition, and participation in CITE Japan 2015.

Shigeru Sekine
President, Federation of Japanese Cosmetic Ingredients Associations



Shigeru Sekine
President,
Federation of Japanese Cosmetic
Ingredients Associations

Thank you very much for your warm support and cooperation for this opening of the 7th Cosmetic Ingredients and Technology Exhibition Japan (CITE Japan 2015).

CITE Japan is a unique exhibition planned and administered together by the exhibitors who are suppliers and the cosmetics manufacturers who are users, and it has been growing year by year. With a large number of participants, CITE Japan is becoming established as a venue where the ingredients, technologies and services valuable for cosmetics development assemble at one place, and as the premier occasion for collecting information to advance cosmetics development.

The cosmetics industry is facing a wave of globalization and CITE Japan 2015 will include global contents. I expect it will prove useful in day-to-day work as a point of deeper and broader contact between suppliers and users.

As the co-organizer of this exhibition, the Society of Cosmetic Chemists of Japan (SCCJ) is also actively working for the development of the Japanese cosmetics industry. We hope that large numbers of companies and people will exhibit and participate in CITE Japan to pioneer the future of the cosmetics industry and lead to its further development.

Youichi Shimatani
President, The Society of Cosmetic Chemists of Japan (SCCJ)



Youichi Shimatani
President,
The Society of Cosmetic
Chemists of Japan (SCCJ)



Overview

Organized by	Federation of Japanese Cosmetic Ingredients Associations	Date	June 3 (Wed.) – 5 (Fri.), 2015
Co-Organized by	The Society of Cosmetic Chemists of Japan (SCCJ)	Open Hours	10:00-17:00 * Will close at 16:00 on the last day.
Supported by	Japanese Cosmetic Industry Association The Cosmetic Goods Association of Japan	Venue	Pacifico Yokohama Exhibition Hall A-D (20,000 sq.m)



Exhibition Categories

- Cosmetic raw-materials
- Fragrance
- Packages
- Manufacturing equipment / Measuring devices
- Cosmetic tools
- OEM
- Contract services for Analysis & Testing
- Press
- Others



CITE Japan 2015 / SCCJ Networking Reception

A joint Networking Reception for CITE Japan 2015 & SCCJ (The Society of Cosmetic Chemists of Japan) will be held on the evening of June 2nd (Tues.). The party will be attended by many members of the SCCJ, who are researchers and technicians of the leading cosmetic makers in Japan. Invitations will be provided to exhibitors depending on the number of booths. Don’t miss out on this opportunity to interact with the key players in the industry.



CITE Japan 2013 Show Report

Dates	May 15-17, 2013
Venue	Pacifico Yokohama Exhibition Hall A-D (20,000 sq.m)
Exhibitors	277 companies / associations (8 countries & regions)
Booths	706 booths
Visitors	14,288 registrants



Exhibitors’ Survey Results

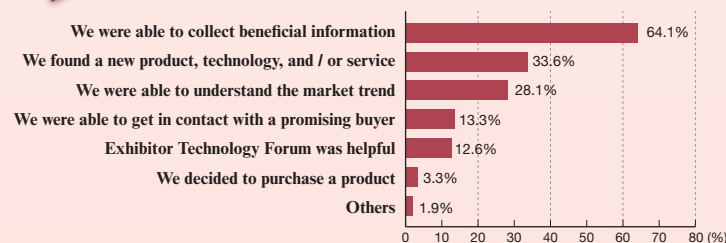


Of all CITE Japan 2013 exhibitors, 83% had exhibited in the past. 80% of the exhibitors also answered that they “will exhibit next time” or “are planning to exhibit next time” proving that the exhibitors were satisfied with their results.

(Based on survey held during CITE Japan 2013. Multiple answers allowed.)



Visitors’ Survey Results



Many of the visitors to CITE Japan are professionals and experts from cosmetics, raw-materials, packages and OEM companies. Their main purpose of their attendance is for “meetings”, “purchase products” and “find new business partners”. We asked some visitors their impressions of CITE Japan.

(Based on survey held during CITE Japan 2013 to 1,103 persons. Multiple answers allowed.)



Exhibitor Technology Forum

The extremely popular Exhibitor Technology Forum will provide exhibitors with a seminar space where they can make presentations to promote their latest information / technology. For the first time in 2013, the seminar space was placed in the exhibition hall, making it easier for visitors to attend. Don’t miss out on this unique opportunity to promote your company!

- Time allotment : 30 minutes / session
- Fee : 100,000 JPY / session (tax included)
- Capacity : Approximately 150 seats (classroom style)
- Equipment : Projector (PC not provided), screen, microphone, podium

CITE Japan 2013 Exhibitor Technology Forum

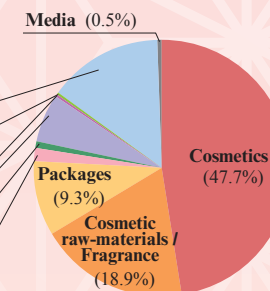
- Number of sessions: 107 sessions
- Total number of attendees: 7,908 people

- * Applications will be accepted on a first-come-first-served basis. No applications will be accepted once all sessions are fully booked.
- * Any additional items will be charged on an application basis (equipment, furniture, interpreters, etc.).
- * Staff members will be provided to read the barcodes on the name badges at the entrance to the seminar space. If you require any other staff to distribute materials, etc., you will be required to hire staff on your own responsibility.
- * A list of the visitors’ data will be provided after the event.
- * In case of cancellation, the same cancellation fees will apply as the exhibition fee.

Attendee Breakdown

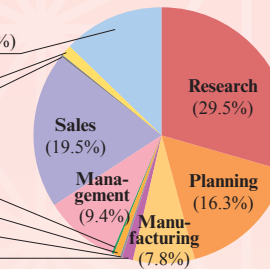
〈By Industry Type〉

- Others (Students, General Trade Company, etc.) (14.3%)
- Publishing (0.4%)
- Commission testing / Analysis (0.2%)
- OEM (6.1%)
- Cosmetic tools (1.0%)
- Manufacturing equipment / Measuring devices (1.6%)



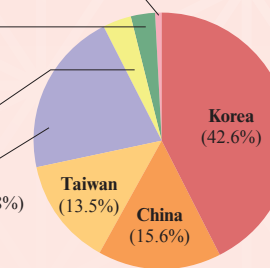
〈By Occupation〉

- Others (Sales, Consultant, etc.) (12.6%)
- Graduate Student / Student (1.5%)
- Professor / Teacher (0.3%)
- PR (0.3%)
- Research Control (0.9%)
- Patent (0.3%)
- Pharmaceutical Affairs (1.5%)



〈Visitors from Overseas〉 545 registrants from 21 countries/regions

- Australia (0.7%)
- Europe (3.0%)
(France, Russia, UK, Poland,
Netherlands, Italy)
- North & South Americas (3.8%)
(USA, Columbia, Argentina)
- Other Asian Countries / Regions (20.8%)
(Thailand, Hong Kong, Singapore,
Malaysia, Indonesia, India,
Vietnam, Philippines)



What visitors said about CITE Japan 2013

- A great opportunity to learn about products from Japan and overseas. I plan to attend again next time.
- A very useful opportunity to gather the latest information in the industry.
- The number of exhibitors has increased and it was more fulfilling than ever.
- I only attended for one day, but next time, I plan to attend 2 or 3 days.
- This time was a more relaxed atmosphere than last time. I plan to look forward to the next CITE Japan.
- There were many actual samples on exhibit which was very useful.



Exhibition Application Form

FAX: +81-3-3219-3628

Please send Application Form to the Secretariat.

CITE Japan Secretariat : c/o ICS Convention Design, Inc.

Chiyoda Bldg., 1-5-18 Sarugakucho, Chiyoda-ku, Tokyo 101-8449, JAPAN

Tel: +81-3-3219-3647 Fax: +81-3-3219-3628 E-mail: cite@ics-inc.co.jp

Date:

※Be sure to make a copy for your file.

We hereby apply to exhibit, fully understanding and approving the contents described in the Exhibitor Prospectus, Terms & Condition on the back of the form and Exhibitor's Manual.

Applicant

Company name *The information in this field will appear on the exhibitors list of visitors brochure and the official website.			
	Co-exhibitor ※If any.		
Address	Zip code	Country	
	TEL :		FAX :
Contact person	Name	Title	Company representative
	Dept.		
	E-mail:	URL http://	

About the Handling of Personal Information

After reviewing the following URL, please consent to the provisions concerning the handling of personal information.

Organizer: Federation of Japanese Cosmetic Ingredients Associations

[About the handling of Personal Information] URL: <http://www.citejapan.info/en/privacy/>☐ I agree

Number of booth(s) and exhibition fee

Booth type	Exhibition fee per booth	Number of booth(s)	Total amount*tax included.
Space only	¥ ×	booth(s) ... ¥	
Package A type	¥ ×	booth(s) ... ¥	
Package B type	¥ ×	1 booth ... ¥	

Booth type for 4 booths

*Please choose booth type and circle it.

Application rules

4 booths

Single

Double

- 5 booths are NOT acceptable.
- In case of more than 5 booths, prime number booths will NOT be accepted. (ex. 7, 11, 13 booths)
- In case of more than 6 booths, single row booths will NOT be accepted.
- If you need more than 16 booths, please contact the Secretariat.
- In principle, no changes in booth types will be allowed.

Exhibit items

*Please check the appropriate category of your exhibit items.

- ☐Cosmetic raw-materials ☐Fragrance ☐Contract services for Analysis & Testing ☐Package
☐Manufacturing equipment/Measuring devices ☐Cosmetic tools ☐OEM ☐Others ()

Exhibitor Technology Forum

Fee per session (30min.) *tax included.	Number of session(s)	Total amount
¥100,000(tax included.)	×	¥

*Please write the abstract or title of the presentation. (Tentative information will be OK.)

*Payment of the exhibition fee, should be made by the date as stipulated on the invoice.

*Payment is to be made by bank transfer, in Japanese Yen with transfer charges being paid by the exhibitor.

• Remarks

Secretariat use

Seal of receipt	Ref. No.

Terms & Condition

• Contract formation and withdrawal

Contract will be officially confirmed at the time the Secretariat receives the application form.

• Prohibition of subletting of booths

Exhibitors may not sublet, buy and sell, exchange, or transfer their company's booth without the approval of the Organizer.

• Handling of joint displays

In the case that applicants from two or more companies will exhibit jointly, one company shall apply as representative and inform the Organizer at the time of application of the name of the other company and related information.

• Installation and removal of display items, etc.

Exhibitors must install and remove booth decorations and display items according to the schedule set by the Organizer. Exhibitors installing, moving, or removing display items during the exhibition period shall do so only after obtaining the approval of the Organizer.

• Use of venue

All advertising and sales activities shall be conducted strictly within the booths.

Each Exhibitor assumes responsibility for ensuring that the aisles surrounding their booth do not become crowded as a result of their advertising activities.

In addition, Exhibitors shall agree not to construct their company booths in a way that impedes neighboring displays in any way whatsoever.

Should a complaint be made by a neighboring booth and the Organizer considers it necessary for the operation of the Exhibition to modify the booth, the Exhibitor of the booth in question shall agree to said modifications.

The Organizer reserves the right to restrict display items that they believe will cause problems due to noise, method of operation, materials, or other reasons, and to prohibit or remove display items that they consider incompatible with the purposes of the Exhibition. This right shall apply to all persons, items, actions, printed materials and behaviors that the Organizer considers to be a problem.

In the case of the restriction or removal described above, the Organizer shall not be liable for any refund to the Exhibitor or for other costs of display.

Exhibitors shall agree to observe all terms and conditions and the contents described in the 'Exhibitor's Manual' for displaying items and advertising activity.

• Administration of and discharge of liability for display items

Regarding the administration and security of display items, while the Organizer will arrange security personnel and take other measures to endeavor to prevent incidents from occurring, the Organizer is not liable for loss or damage sustained from any cause whatsoever.

• Compensation for damages

Exhibitors shall accept liability for all damage to venue facilities, display structures or persons, etc. sustained as a result of negligence or other cause attributable to the Exhibitor or their representative.

• Obligations of the Exhibitor

If any third-party asserts to the Organizer that an exhibitor's acts related to its exhibition at infringes on such party's trademark right, design right, patent, utility model right or other intellectual property right, the exhibitor shall assume the obligation to settle such dispute with such third-party on its own responsibility and not to hinder the normal and smooth proceedings of exhibition.

The person responsible in the case of a Group Exhibition shall assume similar obligations as specified in the preceding paragraph for any claim concerning the infringement of intellectual property rights from any third-party against the exhibitor who is a member of the said group.

• Prohibition of exhibition, distribution, presentation of data/materials gained by animal testing

The exhibition, distribution, presentation of any data or materials gained by animal testing is strictly prohibited, both in the exhibition booth and the Exhibitor Technology Forum.

• Cancellation of Exhibition

In the event that the land and buildings in which the Exhibition is to be held become unsuitable for entry or the Exhibition cannot be held due to any reasonable cause beyond its control, the Organizer may, at its discretion, change the dates for or cancel the holding of the Exhibition. The Organizer shall not be liable for any damages, increased costs, or other detrimental situations experienced by Exhibitors as a result of such change or suspension.

• Method of payment of exhibition fees

The Organizer shall, after receiving the display application form, issue an invoice for exhibition fees from the Exhibition Secretariat to the Exhibitor. Exhibitors shall transfer payment of the exhibition fees in Japanese yen to the bank account designated below by the date listed on the invoice. Promissory notes, checks, etc. will not be accepted.

Bank Name: Bank of Tokyo-Mitsubishi UFJ, Ltd.,
Shin-Marunouchi Branch

Account No: 4724769 (SWIFT Code: BOTKJPJT)

Account Name: CITE Japan

• Display modification or cancellation policy

After application, in the event of unavoidable changes to the number of booths or cancellation of display, the following cancellation fees will be charged.

*Please be sure to inform the Organizer of cancellation in writing. The cancellation fee will be calculated based on the date of arrival of the written instruction.

Before January 16, 2015 (Friday)	50% of exhibition fee
On and after January 17, 2015 (Saturday)	100% of exhibition fee

*In the case that the Exhibitor has not paid the applicable amount listed above as of the date of modification or cancellation, the Exhibitor shall promptly make payment of the amount.

*In the case that, at the time of modification or cancellation, the amount the Exhibitor has paid exceeds the applicable amount listed above, the excess amount will be refunded by the Organizer.

• Obtaining the Visa

If an overseas exhibitor needs to obtain a visa, the exhibitor shall take responsibility to make, or follow the procedures for obtaining the necessary documents.

In principal, the organizer shall not issue, an invitation letter and a letter of guarantee according to the format designated by the Ministry of Foreign Affairs of Japan for any exhibitors.

Exhibitors who cannot exhibit due the inability to obtain a visa (ie. Refusal by Japanese authorities, insufficient process time) shall not have the right to claim against the organizer compensation for damages arising therein.

• Observance of policies

Exhibitors shall agree to observe all terms and conditions established by the Organizer as part of this contract. In addition, Exhibitors shall interpret all of the Organizer's terms and conditions as being for the protection of the interests of this Exhibition and cooperate towards the execution of the same.

• Changes and additions for the terms

Exhibitors agree to obey the decision of the organizer about the any matter not provided in these rules. The organizer reserves the right to change or add rules by notification to exhibitors when they judge it is necessary for the aim of exhibition.

• Governing Law

The exhibition contract shall be governed by, and construed and interpreted in accordance with the laws of Japan.

• Jurisdiction

In case any disputes arise out of or in connection with the exhibition contract, the Tokyo District Court in Japan shall have the sole and exclusive jurisdiction.